

## **Armstrong Fluid Technology Wins Smart Project of the Year 2023 Award at the 8th RetrofitTech MENA Summit**

The prestigious award pays testament to Armstrong Fluid Technology's unwavering commitment to excellence and role in spearheading the global energy transition.

**Dubai, UAE (16 February 2023):** Armstrong Fluid Technology, a leading innovator in the design and manufacturing of intelligent fluid-flow and control solutions, received the award for Smart Project of the Year 2023 at the 8th Edition of the RetrofitTech MENA Summit Tuesday evening.

The prestigious awards ceremony celebrates key players in the energy efficiency, sustainability and retrofitting sectors in the MENA region, highlighting the best projects, initiatives and innovators the industry has to offer.

Armstrong Fluid Technology was recognised for its cutting-edge smart solutions that have amplified energy efficiency within the Park Hyatt hotel in Doha. By combining high quality hardware with artificial intelligence and IoT capabilities, Armstrong Fluid Technology's HVAC equipment retrofit generated outstanding energy savings of \$31,902 in just one year.

The company's patented Design Envelope variable speed pumps, Parallel Sensorless Pump Control technology and Pump Manager remote monitoring software were all installed to optimize HVAC performance within the hotel. The strategic combination of technologies not only improved occupant comfort and safety, but also boosted system efficiency by 75%.

Kevin Laidler, Sales Director for the Middle East and Africa at Armstrong Fluid Technology commented on the impressive achievement: "At Armstrong, we believe in doing well by doing good. We're driven to make the world a better place through the solutions we provide, working in service of current and future generations. We are honored to be recognised for our contributions and hope to inspire other industry leaders to leverage their own expertise to make a positive impact on the planet."

ENDS

## Notes to Editor

### About Armstrong Fluid Technology

With eight manufacturing facilities on four continents, and employees around the world, Armstrong Fluid Technology is known as an innovator in the design, engineering and manufacturing of intelligent fluid flow equipment, control solutions and optimization technologies.

In the shift toward digitalization and integration of fluid-flow systems, Armstrong leads the industry. With advanced solutions that leverage edge computing, IoT, machine learning, digital twin technology and demand-based control, Armstrong provides and protects efficiency in building mechanical systems, approaching energy optimization as a whole-building challenge and advancing the practice of full lifecycle management. Focusing on HVAC, Plumbing, Gas Transmission and Fire Safety applications, we provide energy-efficient, cost-effective solutions and performance management services to building and facility professionals around the world.

Armstrong Fluid Technology is committed to sustainability. In 2019, Armstrong signed the Net Zero Carbon Buildings Commitment, a program launched by the World Green Building Council. As a signatory to the program, Armstrong has pledged to ensure that all its offices and manufacturing facilities operate at net-zero carbon by the year 2030.

### Media Contact

Eliane Chalhoub

[Eliane@jwi-global.com](mailto:Eliane@jwi-global.com)

+971 52 748 0371