



We have adopted several global environmental targets for 2015 which are the same in all our regions:



10%
reduction in energy consumption



10%
reduction in water consumption



10%
reduction in the total amount of waste produced

In addition to these environmental targets, Armstrong has also adopted two main social objectives for 2015;

Improving the health and wellbeing of our internal community of employees.

Engaging with our local external communities in all regions.



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ARMSTRONG FLUID TECHNOLOGY
ESTABLISHED 1934

ARMSTRONG 

2015



Planet Proposition

Our sustainability journey

ARMSTRONGFLUIDTECHNOLOGY.COM
/SUSTAINABILITY

Making a difference

At every location

Health and Wellbeing

In 2014, we launched the Employee Wellbeing Programme - The format of this programme consists of organising four events every year on various health and wellbeing themes.

Continued Support for Old Park School

To date we have raised £4,200 by organising a number of fund-raising events. This amount was used to purchase a tree and rainbow sensory board which helps children find their way around the school corridors.



HALESOWEN
Health & Wellbeing

Student Placement Programme

We have offered two placement schemes to a group of students from Connell Sixth Form College in order to help support their career development. The 8 month research project focused on the topic of Sustainability within the business context.

Schools Competition enters third year

With the continued success, and increasing number of school entries, our eco competition enters its third year. The "Story to a Green Future" invites children to create a comic strip based on how the ideal journey to a green and sustainable future would look.



MANCHESTER
Sustainable Future

TORONTO
Leading the way



Green Day Event

Our sustainability team in Toronto recently organised a Green Day Event which consisted of 32 Armstrong volunteers working in teams to clean up the entire area around the property which resulted in up to 183 pounds of waste being collected.

Big Bike Ride

Our team in Toronto participated in a charity Big Bike Ride and managed to raise over \$3000 for the foundation. This amount was matched by Armstrong to provide over \$6,000 CAD to a worthy charity.

BUFFALO
Wellness Programme



Monthly Wellness Events

These events are organised by a Wellness Committee which is formed by employees from different areas of the company. Events including walks, rock climbing, kayaking, bowling, health seminars and much more.

The purpose of the wellness program is to promote health and wellbeing and to encourage employees to take responsibility for their health. It also provides stress relief and improved relationships among workers.

Community Outreach Programme

We donated a diesel engine to Niagara Career and Technical Education Centre. Assisting students' learning on the Mechanics Programme.

Tree Planting Day

Trees with the Armstrong logo were planted in the Shanghai Feng Xian District.

Energy Saving Competition

Children of all Armstrong employees were invited to participate in a poster and essay competition on energy saving.

BANGALORE
Green Shoots



Foundry Green Belt

Our team at the Foundry have been working on developing a green belt around the factory, clearing the area and planting new trees.

Green Badges

Employees are eligible to wear green sustainability badges when they walk or cycle as well as when they use public transport or car sharing to travel to work.

School Support

The school was provided with a water purifier and an overhead storage tank that would provide drinking water as well as washing facilities. Children were also offered shoes and sandals as well as books and other stationery materials.



SHANGHAI
Sustainable Roots

